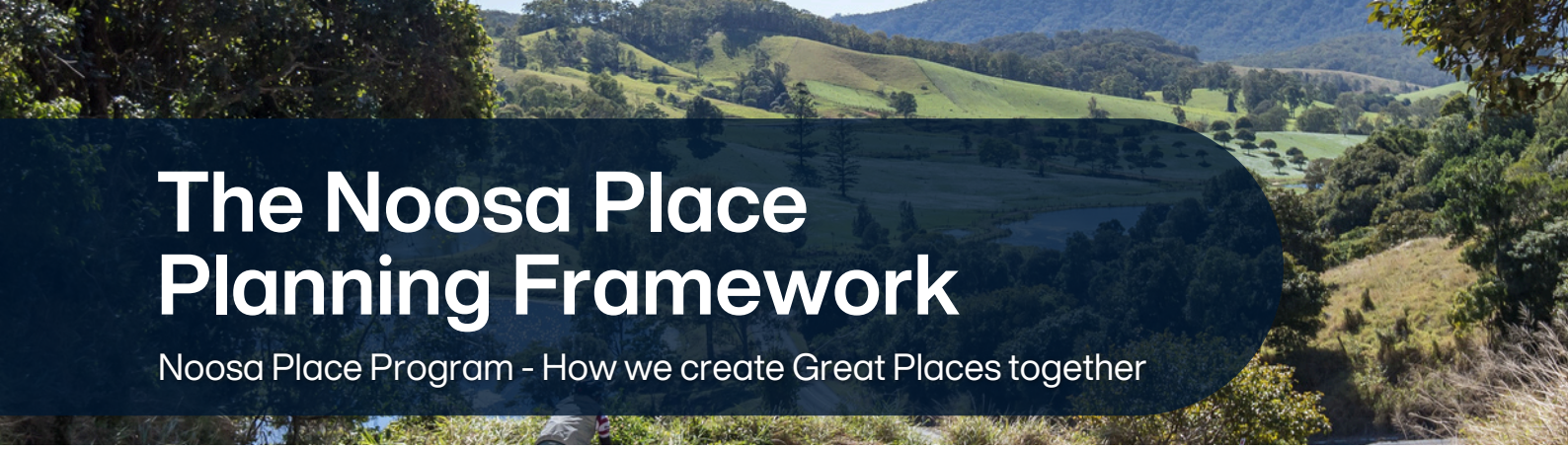


The Noosa Place Planning Framework

Noosa Place Program - How we create Great Places together

Place is a values based connection to the physical, social, cultural and environmental qualities that make an area unique. Place Planning is the process used to identify priorities, opportunities and actions for a Place. Placemaking is the actions and activities that enhance a Place. The Noosa Place Program is Council's framework for supporting Place Planning and Placemaking across the Shire.

How Does Place Planning Work?

The Noosa Place Framework follows three key stages.

1. Discover

This stage focuses on understanding the place and the people who use it.
Activities may include:

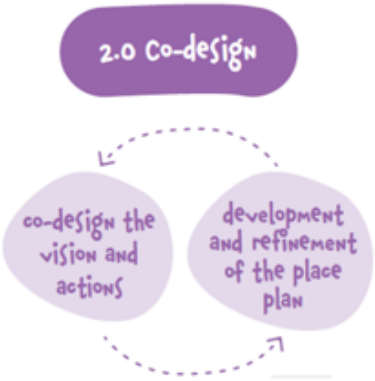
- Community conversations and engagement.
- Gathering local knowledge and insights.
- Understanding opportunities, challenges and community aspirations.
- Identifying what people value most about their place.



2. Co-Design

Community members, stakeholders and Council work together to:

- Develop a shared vision.
- Explore ideas and opportunities.
- Prioritise actions and projects.
- Create a plan that reflects local values and aspirations.



3. Implement

The focus then shifts to delivering actions and monitoring progress.
This may include:

- Community-led initiatives.
- Council projects and programs.
- Trial projects and activations.
- Partnerships with local organisations and businesses.
- Ongoing evaluation and review.



NOOSA Council

noosa.qld.gov.au