

Understanding Council's Place Planning Approach

Noosa Place Program - How we create Great Places together

The Noosa Place Program is Council's collaborative approach to creating vibrant, welcoming and resilient places across the Noosa Shire. Guided by the Placemaking Spectrum, the program supports communities, businesses, Traditional Owners, community organisations and stakeholders to shape places that reflect local identity, culture and aspirations.

The Placemaking Spectrum helps Council and the community understand different ways Place Planning can be delivered, and the level of involvement Council and the community may have. Depending on the needs of a project, Council may act as a Provider/Facilitator or Enabler, helping to deliver initiatives ranging from Council-led improvements through to community-led projects and events. The program aims to strengthen community connections, support local economies, celebrate the unique character of Noosa's towns and villages and empower local people to play an active role in creating places where people want to live, work, visit and connect.

How Community Involvement Changes Across the Spectrum

Council Role	Community Role	Level of Participation
Provider/Facilitator Council-led	Collaborator and co-deliverer	Consult, Involve & Collaborate
Enabler Community Led	Project leader and decision-maker	Collaborate & Empower

Finding the Right Approach

Not every Place Planning process needs the same level of Council involvement. The most appropriate approach depends on:

- Community capacity and interest
- Project scale and complexity
- Available resources and funding
- Risk and safety considerations
- Desired outcomes

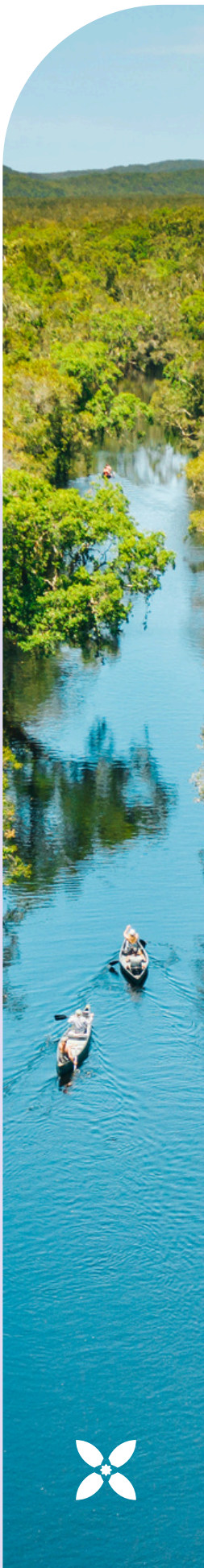
The Placemaking Spectrum helps ensure projects receive the right level of support while encouraging local leadership and community ownership wherever possible.



The Ways Council Supports Place Planning

1. Council as a Provider/Facilitator - "Council leads the process while working closely with the community."

Place Planning is most successful when Council and the community work together to identify local priorities, opportunities and actions. In this approach, Council takes responsibility for coordinating the Place Planning process while actively engaging and collaborating with community members, businesses and stakeholders throughout planning, delivery and evaluation. The development of the Place Plan is funded through Council's budget process (subject to Council approval) with Council leading and coordinating the process.



What Council Does

- Coordinates and manages the development of the Place Plan.
- Facilitates community conversations, workshops and engagement activities.
- Provides technical advice, planning expertise and project support.
- Works with the community to identify priorities, opportunities and actions.
- Assists in the delivery of agreed projects and initiatives.
- Monitors, evaluates and reports on outcomes.

Community Role

- Share local knowledge and aspirations.
- Participate in engagement, planning and design activities.
- Help identify priorities and actions.
- Support project delivery through collaboration, volunteering and promotion.
- Provide feedback on outcomes and future opportunities.

What to Expect

Council leads and coordinates the process while working in collaboration with the community to shape a shared vision for the future. Decisions are informed by local knowledge, community input and technical expertise. Responsibility is shared, with Council providing leadership and support in coordinating the planning process and delivering Council-led actions, while the community plays an active role in implementing locally led actions for their town or village - for example, the Pomona Place Plan.

2.Council as an Enabler - "Community leads, we support."

In this model, communities take the lead while Council focuses on building local capacity, providing support and technical advice, and removing barriers where possible.

What Council Does

- Advice and mentoring
- Networking and partnerships
- Promotes grant opportunities
- Capacity building
- Promotion and communications
- Approval processes where required

Community Role

- Lead project planning and delivery
- Mobilise volunteers
- Seek sponsorships and partnerships
- Manage events and activities
- Evaluate project success

What to Expect

Community groups drive Place Planning with Council providing guidance, resources and support.



Let's Create Great Places Together

Noosa's places belong to everyone. Whether Council is leading, facilitating or enabling, successful Place Planning and Placemaking happens when communities, businesses and Council work together to create places that people love.

Want to get involved?

Contact Noosa Council's Placemaking Team to learn more about placemaking opportunities.



NOOSA Council

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