

Small Business Friendly Commitment

The Small Business Friendly (SBF) Program brings people together to enhance the operating environment to help small and family businesses thrive.

Noosa Shire Council

commits to working with small businesses, industry, community,
and government to be more small business friendly by:

Uplifting the capability of small businesses

Fostering ecosystems that help small businesses thrive

Promoting small businesses and vibrant economies

Enabling small business development and success

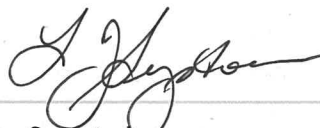
Working together for small business.

We recognise that being small business friendly is an ongoing commitment and pledge
to meet or exceed the program commitment and requirements.

Date: 17/06/2025



Councillor Frank Wilkie
Mayor



Larry Sengstock
Chief Executive Officer



Dominique Lamb
Small Business Commissioner



What our commitment means

We will uplift the capability of small businesses by:

- Providing support and guidance to improve capabilities
- Helping to improve digital literacy and drive the use of technology
- Promoting opportunities to grow skills and workforce.

We will foster ecosystems that help small businesses thrive by:

- Actively communicating and engaging with small businesses
- Enhancing our policies, practices and minimising red tape
- Building resilience to respond and recover from disasters and major business disruptions.

We will promote small businesses and vibrant economies by:

- Promoting opportunities and raising the profile of small businesses
- Supporting place-making and the creation of circular economies
- Supporting trusted networks that help small businesses learn and succeed.

We will enable small business development and success by:

- Creating an annual Small Business Action Plan, or equivalent (each financial year)
- Developing our understanding of the economic environment
- Championing small business investment and procurement.

We will work together for small businesses by:

- Advocating about challenges and opportunities facing small businesses
- Collaborating and partnering to enhance the operating environment for small business
- Monitoring and reporting on our performance.

Our membership requirements

We will meet our membership requirements by:

- Authorising an organisational representative and proxy to champion our commitment
- Implementing an annual Small Business Action Plan, or equivalent (each financial year)
- Actively participating in at least four SBF Program activities (each financial year)
- Attending the SBF Program Annual Conference (in person or virtually)
- Publicly promote local small business initiatives
- Submitting a financial year Annual Report to the QSBC by 30 September each year.