

ADVERTISING DEVICES - (SIGNAGE) - NEW LOCAL LAW REQUIREMENTS

Do I need approval for temporary signs?

NO however, the local law requirements must be met for the erection of these signs.

- Development / construction site hoarding;
- Elections signs;
- Event directional signs;
- Real estate signs;
- Real estate directional signs;
- Garage signs
- Prize home direction signs;
- Sandwich board / A-frame signs.

What types of permanent signage do not require approval?

The following permanent signs do not require an approval however, the local law requirements must be met for the erection of these signs.

- Above awning sign;
- Awning fascia sign;
- Under awning sign;
- Business name plate;
- Community service organisation sign;
- Created awning sign;
- Flag pole sign;
- Fence sign;
- Hamper sign;
- Home based business sign;
- Multi-tenancy arcade sign;
- Sporting field fence sign;
- Stall board sign;
- Wall sign;
- Window sign;
- Vertical sign.

What types of signage are prohibited?

The following signs are prohibited in Noosa Shire.

- Animated sign;
- Balloon sign;
- Banner sign;
- Billboard sign;
- Blind sign;
- Bunting sign;
- Created roofline sign;
- Flashing sign;
- Inflatable advertising sign;
- Motor vehicle sign;
- Moving sign;
- Neon sign;
- Portable illuminated sign;

- Portable interchangeable letter sign;
- Projected sign;
- Rooftop sign;
- Tear drop flag;
- Third party sign;
- Three dimensional sign;
- Trailer sign;
- Written roof sign;
- An advertising devices attached to a tree or other vegetation;
- An advertising device attached to roadside infrastructure of the local government;
- Any other advertising device not identified in the local law;
- Advertising devices that do not comply with the signage requirements in section 3 or 4 of the local law;
- An advertising device that exceeds the maximum individual sign face area of 4sqm or 6sqm in the Industrial zone (excluding Noosa Eumundi Rd & Walter Hay Dr.)
- The combined area of all advertising devices on a tenancy that exceeds 10sq,

When do the new local law signage requirements come into effect?

The local law requirements for advertising devices (signage) came into effect on 28 February 2020 for temporary signs.

With the commencement of the Noosa Plan 2020 on 31 July 2020, the local law requirements now apply to both temporary and permanent signs.

Note: Due to the impacts of Covid-19, a transition period of is in place until 28 August 2021 to allow businesses with existing temporary signage time to comply with the new requirements.

However, all new freestanding, pole, pylon and illuminated signs will now require an approval under the local law.

Note: Building approval requirements for signage

A building approval will generally be required for the installation of a fixed freestanding signs or a sign attached to a building or structure. To obtain further information, it is recommended that you contact Council's Building and Plumbing Services on (07) 5329 6500 or your private building certifier.

Note: The detailed requirements for advertising devices are contained in **Schedule 10 – Installation of Advertising Devices of Subordinate Local Law No. 1 (Administration) 2015** available on Council's website. <https://www.noosa.qld.gov.au/downloads/file/2094/subordinate-local-law-1-certified-consolidated-version-20-feb-2020>