



ADVERTISING DEVICES - (SIGNAGE) - NEW LOCAL LAW KEY CHANGES

What are the key changes for temporary signage in the new local law?

- ↑ Development construction hoarding signs are no longer prohibited and are now permitted.
- ↑ Event directional signage allowances have increased from 5 to 6 signs.
- ↓ Real estate directional signs have decreased from a signage allowance of 6 to 1 sign.
- × Tear drop flags are now prohibited signs.

What are the key changes for permanent signage in the new local law?

- ❖ A one-off approval is now required for new:
 - pole, pylon & freestanding signs with a \$150 application fee; and
 - illuminated signs with a \$100 application fee.
- ↑ Pole, Pylon & freestanding sign allowances have increased from 1 per site to 1 per street front.
- ↑ Illuminated sign allowances have increased from 1 per site to 1 per street front.
- ↑ Individual sign face area allowances have increased from 4 sqm to 6sqm in Industrial zones (excluding Noosa Eumundi Rd & Walter Hay Dr).
- ↑ Window sign allowances now allow 1 digital screen as alternative to other window signs.
- ↑ Shopping centre signage allowances have increased from a maximum of 10sqm per site to 10sqm per building frontage to a road or carpark plus an additional maximum of 10sqm per outward facing tenancy facing a street or carpark (on a sliding scale of 0.75sqm per of tenancy frontage).

What types of permanent signage now need approval?

Approval is now required for the following new sign types.

- Freestanding sign;
- Pylon sign;
- Pole sign;
- All illuminated signs

What about signs that were erected before the new local law?

Existing permanent signs that were erected before the new local law commenced do not require any further approval if they comply with:

- an approval; or
- Self-assessable provisions of the former Noosa Plan 2006.

Existing and new temporary signs must comply with new local law requirements.

Can I still have a tear drop flag?

NO

Tear drop flags are no longer permitted in Noosa Shire and are now prohibited under the local law.

These signs will need to be removed from businesses and premises.

Are real estate directional signs allowed?

YES but limited

Real estate directional signs are now limited to a maximum of one (1) directional sign per open house inspection / auction.

The sign must only be placed on or directly in front of the property to which it refers on the day of the open house / inspection and removed immediately after the open house or auction.

Can I have an A frame / sandwich board?

YES

Businesses can continue to use an A-frame / sandwich board sign – with 1 permitted per tenancy.

The A-frame must be placed on the property to which it relates, but if this is not possible, it may be placed on public land immediately abutting the property.

If placed on public land, the A-frame must maintain clear access at all times for pedestrians, prams and wheelchairs, must be structurally sound and not pose a safety risk to the public and a current public liability insurance certificate with Council as an interested party is required.