

ADVERTISING DEVICES - (SIGNAGE) - NEW LOCAL LAW REQUIREMENTS & KEY CHANGES

What are the key changes for temporary signage in the new local law?

- ↑ Development construction hoarding signs are no longer prohibited and are now permitted.
- ↑ Event directional signage allowances have increased from 5 to 6 signs.
- ↓ Real estate directional signs have decreased from a signage allowance of 6 to 1 sign.
- × Tear drop flags are now prohibited signs.

What are the key changes for permanent signage in the new local law?

- ❖ A one-off approval is now required for new:
 - pole, pylon & freestanding signs with a \$150 application fee; and
 - illuminated signs with a \$100 application fee.
- ↑ Pole, Pylon & freestanding sign allowances have increased from 1 per site to 1 per street front.
- ↑ Illuminated sign allowances have increased from 1 per site to 1 per street front.
- ↑ Individual sign face area allowances have increased from 4 sqm to 6sqm in Industrial zones (excluding Noosa Eumundi Rd & Walter Hay Dr).
- ↑ Window sign allowances now allow 1 digital screen as alternative to other window signs.
- ↑ Shopping centre signage allowances have increased from a maximum of 10sqm per site to 10sqm per building frontage to a road or carpark plus an additional maximum of 10sqm per outward facing tenancy facing a street or carpark (on a sliding scale of 0.75sqm per of tenancy frontage).

What types of permanent signage now need approval?

Approval is now required for the following new sign types.

- Freestanding sign;
- Pylon sign;
- Pole sign;
- All illuminated signs

What about signs that were erected before the new local law?

Existing permanent signs that were erected before the new local law commenced do not require any further approval if they comply with:

- an approval; or
- Self-assessable provisions of the former Noosa Plan 2006.

Existing and new temporary signs must comply with new local law requirements.

Can I still have a tear drop flag?

NO

Tear drop flags are no longer permitted in Noosa Shire and are now prohibited under the local law.

These signs will need to be removed from businesses and premises.

Are real estate directional signs allowed?

YES but limited

Real estate directional signs are now limited to a maximum of one (1) directional sign per open house inspection / auction.

The sign must only be placed on or directly in front of the property to which it refers on the day of the open house / inspection and removed immediately after the open house or auction.

Can I have an A frame / sandwich board?

YES

Businesses can continue to use an A-frame / sandwich board sign – with 1 permitted per tenancy.

The A-frame must be placed on the property to which it relates, but if this is not possible, it may be placed on public land immediately abutting the property.

If placed on public land, the A-frame must maintain clear access at all times for pedestrians, prams and wheelchairs, must be structurally sound and not pose a safety risk to the public and a current public liability insurance certificate with Council as an interested party is required.



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Do I need approval for temporary signs?

NO however, the local law requirements must be met for the erection of these signs.

- Development / construction site hoarding;
- Elections signs;
- Event directional signs;
- Real estate signs;
- Real estate directional signs;
- Garage signs
- Prize home direction signs;
- Sandwich board / A-frame signs.

What types of permanent signage do not require approval?

The following permanent signs do not require an approval however, the local law requirements must be met for the erection of these signs.

- Above awning sign;
- Awning fascia sign;
- Under awning sign;
- Business name plate;
- Community service organisation sign;
- Created awning sign;
- Flag pole sign;
- Fence sign;
- Hamper sign;
- Home based business sign;
- Multi-tenancy arcade sign;
- Sporting field fence sign;
- Stall board sign;
- Wall sign;
- Window sign;
- Vertical sign.

What types of signage are prohibited?

The following signs are prohibited in Noosa Shire.

- Animated sign;
- Balloon sign;
- Banner sign;
- Billboard sign;
- Blind sign;
- Bunting sign;
- Created roofline sign;
- Flashing sign;
- Inflatable advertising sign;
- Motor vehicle sign;
- Moving sign;
- Neon sign;
- Portable illuminated sign;

- Portable interchangeable letter sign;
- Projected sign;
- Rooftop sign;
- Tear drop flag;
- Third party sign;
- Three dimensional sign;
- Trailer sign;
- Written roof sign;
- An advertising devices attached to a tree or other vegetation;
- An advertising device attached to roadside infrastructure of the local government;
- Any other advertising device not identified in the local law;
- Advertising devices that do not comply with the signage requirements in section 3 or 4 of the local law;
- An advertising device that exceeds the maximum individual sign face area of 4sqm or 6sqm in the Industrial zone (excluding Noosa Eumundi Rd & Walter Hay Dr.)
- The combined area of all advertising devices on a tenancy that exceeds 10sq,

When do the new local law signage requirements come into effect?

The local law requirements for advertising devices (signage) came into effect on 28 February 2020 for temporary signs.

With the commencement of the Noosa Plan 2020 on 31 July 2020, the local law requirements now apply to both temporary and permanent signs.

Note: Due to the impacts of Covid-19, a transition period of 12 months is in place from 28 February 2020 to allow businesses with existing temporary signage time to comply with the new requirements.

However, all new freestanding, pole, pylon and illuminated signs will now require an approval under the local law.

Note: Building approval requirements for signage

A building approval will generally be required for the installation of a fixed freestanding signs or a sign attached to a building or structure. To obtain further information, it is recommended that you contact Council's Building and Plumbing Services on (07) 5329 6500 or your private building certifier.

Note: The detailed requirements for advertising devices are contained in **Schedule 10 – Installation of Advertising Devices of Subordinate Local Law No. 1 (Administration) 2015** available on Council's website. <https://www.noosa.qld.gov.au/downloads/file/2094/subordinate-local-law-1-certified-consolidated-version-20-feb-2020>