

The Go Noosa Schools behaviour change program aims to encourage school children and their parents/carers to walk, cycle, scoot, skateboard, catch the bus or carpool to school.

Benefits of the Program

| Students and Families | Schools | Community |
|--|---|--|
| Improved health and fitness, often leading to better learning outcomes | Increased road safety around schools with less traffic congestion and illegal parking | Reduced traffic volumes and congestion |
| Improved road safety awareness | Improved air quality at the school | Reduced air and noise pollution |
| Improved environmental knowledge | Students are more active and alert | Opportunities for community links and partnerships |
| More social and family interaction | Improved school community health and wellbeing | A greater sense of community |

Encouraging active transport to school



GO Noosa Schools



What's involved?

| | |
|------------------------------|--|
| Step 1: Select | Get your Go Noosa School champions ready to help drive the program |
| Step 2: Plan | Conduct a site assessment and travel survey to establish a base-line to monitor change |
| Step 3: Implement | With your Go Noosa School Champions, develop a plan and program of activities and events to suit your school and community |
| Step 4: Evaluate | Evaluate results and measure behaviour change |
| Step 5: Sustain | Sustain, update and reinvigorate the program for next year |

Step 1 Select

Establishing roles and responsibilities early in the planning process will help to ensure that the program can be implemented successfully.

With the support of a dedicated Noosa Council Project Officer, it is hoped that the school will take ownership of the program and be proud of their achievements.

Project Coordinator - Noosa Council Project Officer

- Develop Travel Plan in consultation with working group.
- Develop promotional material including newsletter items, posters, maps etc.
- Manage activity budgets.
- Chair working group meetings.
- Objectively evaluate program activities.
- Coordinate collaboration meetings between all schools in the precinct.

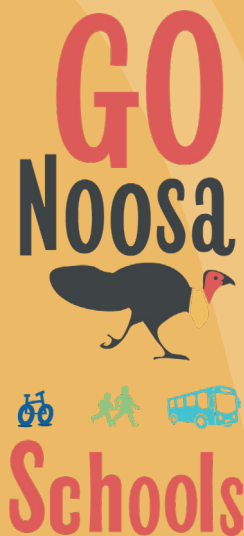
Project Sponsor - School Principal or Deputy

- Nominate a member of staff to be the school champion and point of contact for the Project Officer.
- Communicate program details, benefits and expectations to the school staff.
- Approve any amendments to school policies or conditions as a result of the School Travel Plan.
- Support the coordinator, staff and students in the implementation of activities.
- Attend relevant meetings when available.

School Program Coordinator - staff member

- Coordinate activities within the school community.
- Be the main point of contact for the program.
- Develop school contacts list for the Project Officer (e.g. tuckshop, school newsletter etc.).
- Distribute program communication and promotional materials.
- Collect results from class or school challenges with assistance from the School Champions.
- Drive and champion the program within the school community.





What's involved?

| | |
|------------------------------|--|
| Step 1: Select | Get your Go Noosa School champions ready to help drive the program |
| Step 2: Plan | Conduct a site assessment and travel survey to establish a base-line to monitor change |
| Step 3: Implement | With your Go Noosa School Champions, develop a plan and program of activities and events to suit your school and community |
| Step 4: Evaluate | Evaluate results and measure behaviour change |
| Step 5: Sustain | Sustain, update and reinvigorate the program for next year |



Step 1: Select - Continued

Working Group

To be comprised of at least two teachers, P&C representative, any carers that would like to get involved and the School Champions.

- Attend and contribute to program meetings and focus groups as required (frequency to be determined by school commitment).
- Assist and contribute to the development of the School Travel Plan.
- Assist in the development, design and delivery of Walk-and-Ride to School activities and events.
- Encourage and educate the school community about the Go Noosa Schools Program.
- Provide feedback on program activities and events.

School Champions - students

- Parade announcements regarding upcoming activities and events.
- Assist teachers in the distribution and collection of program material.
- Assist in the running of activities and events.
- Help in collecting surveys, bike rack counts etc.
- Provide a voice for students on the working group.

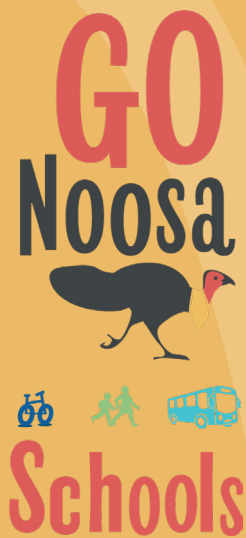
Step 2: Plan

Understanding the context of the school environment will help inform suitable activities and events. The Go Noosa Schools Program is primarily a behaviour change program however, a site assessment may identify any infrastructure needs to support the program including secure bicycle parking, traffic speeds, missing footpath links etc.. Infrastructure requirements will be subject to the Council budget process or grant application through the Safer Schools Program at the Department Transport and Main Roads.

A Noosa Council Project Officer along with a Road Safety Officer from the Department of Transport and Main Roads will review the site assessment to:

- Identify safe walking and cycling routes to school
- Assess any road safety concerns
- Review school crossings.

A short survey will need to be conducted before the program begins in order to understand current travel patterns as well as set goals for the program. A closing survey will be conducted at the end of the school year to measure the impact of the Go Noosa Schools Program in changing travel behaviour.



What's involved?

| | |
|----------------------|---|
| Step 1: Select | Get your Go Noosa School champions ready to help drive the program |
| Step 2: Plan | Conduct a site assessment and travel survey to establish a base-line to monitor change |
| Step 3: Implement | With your Go Noosa School Champions, develop a Travel Plan and program of activities and events to suit your school and community |
| Step 4: Evaluate | Evaluate results and measure behaviour change |
| Step 5: Sustain | Sustain, update and reinvigorate the program for next year |

Step 3: Implement

The Travel Plan will be unique to your school and developed under the guidance of the Working Group. The Travel Plan will identify how students currently travel to school, the aims, objectives, activities and targets to bring about travel behaviour change. The Plan will be reviewed annually to ensure that the activities are making a difference. Students and parents/carers will be invited to participate in a variety of activities and events to encourage sustainable travel to and from school (see attached menu). Incentives will be offered each term.

Step 4: Evaluate

Program activities and events will be evaluated through a variety of methods including but not limited to surveys, in-class progress charts, participation rates, traffic counts, bike/scooter/skateboard counts and anecdotal evidence.

Step 5: Sustain

The Travel Plan will be reviewed annually to reflect completed, ongoing and new actions. The plan will include lessons learned from previous activities and events. It is also an opportunity to revisit the aim and program goals as well as review roles and responsibilities of the working group.

Contact

For more information or to contact the Go Noosa Project Officer email GoNoosa@noosa.qld.gov.au or call Noosa Council on 5329 6500.



GO Noosa Schools



Choose your level of participation

This is the fun part, where you get to decide your school's level of participation. Pick a selection of activities that you think your school can do well. There are however a number of activities that are suggested as minimum requirement.

Don't forget your Go Noosa Schools Project Officer will be with you every step of the way to lend a hand.



Go Noosa Schools - Menu

| Activity | Participation Yes/No | Project Officer Support? Yes/No | Date to be Delivered |
|---|----------------------|---------------------------------|----------------------|
| Get Active - One major event (ME) per term suggested | | | |
| National Ride to School Day (ME) | Suggested | | 19 March 2021 |
| National Walk to School Day (ME) | Suggested | | Usually Term 2 TBA |
| Bling Your Bike Day (ME) | | | |
| Hot Shoe Shuffle To School Day (ME) | | | |
| Bike Week (ME) | | | June TBA |
| Walk and Ride October (ME) | | | October |
| Go Noosa Schools walk to school app - ongoing | Suggested | | |
| Walk and Wheel Everyday | Suggested | | |
| Walk and Wheel Wednesdays | | | |
| Staff Bike Rides | | | |
| Staff Active School Travel Challenge | | | |
| Come and try bus run where carers and students can come and trial the route (subject to buslink availability) | | | |
| Go Noosa active school travel stand at school fete | Suggested | | |
| Carpool Karaoke | | | |
| Carpool interest register/ Facebook group, meet and greet | | | |
| In-class Surveys - one method must be selected (weekly in-class tracker will allow for major prizes at the end of term and individual student/class recognition via Facebook and newsletter articles at the end of each month) | | | |
| In-class wall progress chart for students to place a sticker every-time they use active transport (visual aid) | | | |
| Hands up survey from teachers at the end of each week | | | |
| Collateral | | | |
| New student packs | | | |
| Traveling to school web-page | | | |
| School Champion identification such as a badge, t-shirt or certificate | | | |
| Fortnightly Facebook assets | | | |
| Fortnightly newsletter articles | | | |
| Walking and cycling maps | | | |
| In-class collateral | | | |
| Active travel worksheets/ activity book | | | |
| Designing posters of events and program | | | |

GO Noosa Schools



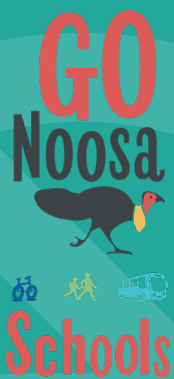
Choose your level of participation

This is the fun part, where you get to decide your school's level of participation. Pick a selection of activities that you think your school can do well. There are however a number of activities that are suggested as minimum requirement.

Don't forget your Go Noosa Schools Project Officer will be with you every step of the way to lend a hand.



| Activity | Participation Yes/No | Project Officer Support? Yes/No | Date to be delivered |
|---|--------------------------------|---------------------------------|----------------------|
| Education (see attached curriculum guide) | | | |
| Cycle Skills for grade 4 | Suggested | | |
| In-class presentation on active travel to school - grade 3 | Suggested | | |
| In-class presentations on active travel to school - grade 4 | Suggested | | |
| Cool Australia – 2040 Talking About Transport - grades 5 & 6 | | | |
| CoolAustralia STEM – Solutions for the Real World - grade 7 & 8 | | | |
| High school drama students develop an active travel to school play for primary school students | | | |
| High school music students develop an active travel to school performance for primary school students | | | |
| Sustainable transport calendar competition. Artwork to be displayed at the Noosa Eco Transport Festival (subject to event confirmation) | Suggested | | |
| RACQ Streets Ahead Program (subject to RACQ availability and demand) | | | |
| Assembly presentation on road safety (in conjunction with adopt-a-cop program) | Suggested | | |
| Assembly presentation bus safety and etiquette | Suggested | | |
| CoolAustralia school student survey and data collection - grade 7 & 8 | | | |
| CoolAustralia Transport and Liveability - grade 7 & 8 | | | |
| In-class presentation for Humanities and Social Sciences - grade 7 | Suggested | | |
| Meetings and Workshops | | | |
| Working Group Meeting to establish Travel Plan and roles. monitor ongoing progress and plan activities | At least once a term | | |
| School Champion meetings to keep momentum going | Monthly to gather results etc. | | |
| Meet with other schools in precinct to discuss areas for collaboration and share ideas | At least once a term | | |



School Curriculum

