

NEW LOCAL LAW COMMENCEMENT – ADVERTISING DEVICES – REAL ESTATE SIGNAGE

When do the new local law signage requirements come into effect?

The local law requirements for advertising devices (signage) came into effect on 28 February 2020 for temporary advertising devices.

With the commencement of the Noosa Plan 2020 on 31 July 2020, the local law requirements will now apply to both temporary and permanent advertising devices.

Note: Due to the impacts of Covid-19, a transition period of 12 months is in place from 28 February 2020 to allow businesses with existing signage time to comply with the new requirements.

Within the 12 month transition period all real estate signs will need to comply with the new local law requirements. These include:

- for sale or lease signs
- open for inspection / auction signs
- real estate directional signs

What are the requirements for real estate signs under the new local law?

Open for inspection day

A maximum of 2 real estate signs can be used per premises on open for inspection or auction days. These include:

- one (1) for sale or lease sign
- one (1) open for inspection / auction sign or one (1) real estate directional sign

Other days

A maximum of 1 for sale or lease sign per premises.

For sale or lease signs

- One (1) real estate sign is allowed and located on the premises that is for sale or lease. If it is not practically possible to locate the sign on the premises then it must only be placed immediately adjacent to the premises.
- The sign can be double sided but only if it does not create a hazard for pedestrians or motorists by protruding from the premises.
- The total sign face area of the sign cannot exceed 2.16 sqm. If the sign is double sided each side must not exceed 1.08 sqm.

Open for inspection / auction signs

- Open for inspection or auction day signs must only be placed on the premises on the day of the inspection or auction and removed immediately after its completion.
- Flags and A frame signs must not be used during open houses or auction days.
- The sign face area must not exceed 750mm x 400 mm or 0.3 sqm per side.
- A maximum of 1 sign per premises is allowed and must not be located on a road, roundabout, centre traffic island, median strip or state controlled road.
- The sign must not be illuminated or animated.

Real estate directional signs

- Real estate directional signs are now limited to a maximum of one (1) directional sign per open house inspection / auction.
- The sign must only be placed on or directly in front of the property to which it refers on the day of the open house inspection or auction and removed immediately after its completion.
- The sign face area must not exceed 750mm x 400 mm or 0.3 sqm per side.
- The sign must not be illuminated or animated.

Notes:

- Tear drop flags are now prohibited signs and cannot be used in Noosa Shire.
- The detailed requirements for temporary signage are contained in **Schedule 10 – Installation of Advertising Devices of Subordinate Local Law No. 1 (Administration) 2015** available on Council's website from 28 February 2020.

<https://www.noosa.qld.gov.au/downloads/file/2094/subordinate-local-law-1-certified-consolidated-version-20-feb-2020>