

## **NEW LOCAL LAW COMMENCEMENT - ADVERTISING DEVICES - (SIGNAGE)**

### **When do the new local law signage requirements come into effect?**

The new local law requirements for advertising devices (signage) come into effect on 28 February 2020.

A transition period of 6 months from commencement is in place to allow businesses time to comply.

### **How does the new local law relate to the current Noosa Plan 2006 and the draft new Noosa Plan?**

Currently advertising devices are regulated by The Noosa Plan 2006 and local laws. Once adopted the draft new Noosa Plan will no longer regulate advertising devices and the new local law will take full effect.

Until the New Noosa Plan is in place, the new local law for advertising devices will initially apply to temporary and prohibited signage. Permanent signage will continue to be regulated under The Noosa Plan 2006 eg. wall, window, awning, pylon signs, until such time as the new Noosa Plan takes effect.

The current Noosa Plan will prevail over the new local law if any duplication arises.

### **What will the new local law regulate initially?**

The new local law will initially regulate the following sign types listed below:

- Development / construction site hoarding;
- Elections signs;
- Event directional signs;
- Real estate signs;
- Real estate directional signs;
- Garage signs
- Prize home direction signs;
- Sandwich board / A-frame signs.

**No approval is required for these sign types where they meet the local law requirements.**

**Note:** The new more detailed requirements for temporary signage are contained in **Schedule 10 – Installation of Advertising Devices of Subordinate Local Law No. 1 (Administration) 2015** available on Council's website from 28 February 2020.  
<https://www.noosa.qld.gov.au/downloads/file/1210/subordinate-local-law-no-1-administration-2015>

### **Can I have an A frame /sandwich board?**

Businesses can continue to use an A-frame / sandwich board sign – with 1 permitted per tenancy.

The A-frame must be placed on the property to which it relates to, but if this is not possible, it may be placed on public land immediately abutting the property.

If placed on public land, the A-frame must maintain clear access at all times for pedestrians, prams and wheelchairs, must be structurally sound and not pose a safety risk to the public and a current public liability insurance certificate with Council as an interested party is required.

### **Are real estate directional signs allowed?**

Real estate directional signs are now limited to a maximum of one (1) directional sign per open house inspection / auction.

The sign must only be placed on or directly in front of the property to which it refers on the day of the open house / inspection and removed immediately after the open house or auction.

### **Can I still have a tear drop flag?**

Tear drop flags are no longer permitted in Noosa Shire and are **now prohibited** under the new local law.

These signs will need to be removed from businesses and premises.

### **Are directional signs for markets allowed?**

Directional signage for markets that operate on a regular commercial basis are now prohibited and do not fall under the definition of "event directional signs".

Event directional signs provide directional information about the location of a temporary community event, facility or feature such as a school fete, fair, festival or sporting event.

**Note:** There will be a transition period of 6 months to enable businesses to comply with this new local law effective from 28 February 2020.