



Sport and Active Recreation Plan Project Brief

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1 INTRODUCTION

1.1 Purpose

The 2016 Noosa Social Plan recommends Council develop a Sport and Active Recreation Plan. The Noosa Sport and Active Recreation Plan will provide an understanding of the current position and potential for future development of the local sport and active recreation sector from grass roots to elite participation, including administration and coaching. Additionally, the plan will identify key stakeholders (including Council) and how they can support the mechanisms that enable residents and visitors to fully participate in the sector as a provider or participant.

The Noosa Sport and Active Recreation Plan will provide a clear direction for the future development of the sport and active recreation sector in the Noosa Shire by:

- reviewing population and demographic forecasts;
- considering current and future trends in sport and active recreation participation, local and regional infrastructure, government (local, state and federal) strategic direction and resourcing;
- auditing community and commercial sport and active recreation activities (including events and tourism) in the Shire,
- Exploring the synergies and opportunities for local development and conflicting demands for local resources.
- identifying gaps, duplications or opportunities for partnerships in delivery of sport and active recreation services and facilities.
- documenting the current tangible and non-tangible resources available for sport and active recreation in the Shire including formal sporting facilities, organisations, individual and collective skills and knowledge base.
- investigating the feasibility of co-sharing of school facilities.

1.2 Scope

The scope of the plan will include sport and active recreation activities (as defined in Appendix A), the organisations (not for profit and commercial) that provide these activities, and the locations at which these activities take place within the Noosa Shire.

Not included in the scope of this plan are:

- Non-competitive, passive activities where physical exertion is not the main component of the activity.
- Activities addressed in other council plans such as the Noosa Local Economic Development Plan, Open Space Strategy and Service Reviews.
- Management solutions for activities occurring on land that isn't owned or controlled by Noosa Council

2 DEFINITIONS

The following terms and abbreviations have the meanings assigned to them:

Table 1 Definitions

| Term or abbreviation | Meaning |
|----------------------|---------|
|----------------------|---------|

| | |
|-------------------|--|
| Sport | <ul style="list-style-type: none"> • has formalised rules, competition and conditions of play • has a formalised structure and a recognised representative body at a regional, state and/or national level |
| Active Recreation | <ul style="list-style-type: none"> • all other forms of activity that require some level of physical exertion as a core element (above a baseline level) and are undertaken by people for enjoyment in their own free time with a reasonable expectation that participation will increase physical fitness. • may include indoor or outdoor activities |
| RSO | Regional Sporting Organisation |
| SSO | State Sporting Organisation |
| NSO | National Sporting Organisation |
| DNPSR | Department of National Parks Sport and Racing |
| ASC | Australian Sports Commission |
| Services | Tangible and intangible mechanisms that provide for participation in sport and active recreation |
| Facility | A physical place at which sport or active recreation is undertaken |

3 AIMS AND OUTCOMES

3.1 Aim

The aim of this plan

- develop a shared vision for the continual improvement of sport and active recreation in the Noosa Shire (in line with Council's overall vision),
- develop a coordinated action plan with relevant stakeholders; and help inform the Noosa Planning Scheme.

3.2 Outcomes

The following will be the outcomes of the plan:-

- An understanding of the regional, state and national sport and active recreation sector and how it relates to the Noosa Shire.
- An inventory of existing and proposed sport and active recreation organisations, services and facilities in Noosa Shire and adjacent local government areas.
- A review of sport and active recreation trends and the implications for Noosa Shire.
- A consolidated and agreed vision for sport and active recreation facilities and services for Noosa Shire.
- Development of a set of guiding principles to achieve the vision.
- Identification of support mechanisms required for the ongoing development of the community sport and active recreation sector with consideration of the constraints and limitations of volunteer based organisations.
- Identification of land requirements for future sport and active recreation opportunities.
- Identification of shared use of facilities and improved outcomes for community use of schools.
- Identification of future prioritised facility development and potential funding opportunities (both new facilities and upgrades of existing facilities) based on trends, demand and need in the Shire.
- Identification of key stakeholders and their current and potential future role in the delivery of sport and active recreation services and facilities.

- k. Identification of future opportunities to support the evolution of emerging or alternative sports.
- l. Identification of future opportunities to support the change of Noosa Shire's demographics into the future.
- m. Identification of sport and active recreation tourism and participation opportunities (events, services and infrastructure).
- n. Identification of Council's role and function in the provision of sport and active recreation services and facilities, and relationship with other providers.
- o. Recommendations presented in an action plan format.
- p. Evaluation framework including measurement, reporting and review.

4 COMPONENTS OF THE PLAN

4.1 Audit of existing organisations and facilities providing opportunities for sport and active recreation

Conduct an audit of all existing sport and active recreation organisations and facilities in the Noosa Shire.

Include details of:

- Number and type of formal sporting organisations and groups servicing Noosa Shire
- Membership data and trends
- Number and standard of facilities, venues and formal infrastructure in Noosa Shire used predominately for the purpose of sport or active recreation (including sports field audit)
- Sport and active recreation service providers operating in the Noosa Shire
- Identify regular sporting and active recreation events (and benefits provided) based in Noosa Shire and the parties involved in their development and delivery

4.2 Review of relevant local, regional, state and national sporting and active recreation strategic direction

Review and consider the broader strategic directions of peak sporting bodies, tourism bodies and government agencies responsible for the delivery and resourcing of sport and active recreation to:

- Identify potential future resource allocation and priority areas of peak sporting and active recreation bodies (including government agencies in relation to sport and active recreation)
- Identify sporting tourism trends and priority areas for Noosa Shire
- Benchmark sport and active recreation participation trends in Noosa Shire against State and National rates
- Benchmark sporting and active recreation infrastructure provision for Noosa Shire
- Identify opportunities and risks for the sport and active recreation sector

4.3 Review of population and demographic forecasts

Drawing from the Noosa Shire Community Profile and Queensland Government Statistician's Office data, outline Noosa Shire demographic trends and the potential impact on local sport and active recreation for people of all ages and abilities.

4.4 Consultation

Encourage a broad range of stakeholders to provide input and feedback into the plan, including:

- Not for profit and commercial providers of sport and recreation services to the Noosa Shire including sports tourism providers
- Regional, state and national sporting organisations (as appropriate)
- Government Departments responsible for the delivery or financial support of sport and active recreation services and facilities including but not limited to the Department of National Parks, Sport and Racing (Qld), Department of Natural Resources and Mines, and Education Queensland
- School Principals (or Head of Sports) within the Noosa Shire – State and Private schools
- Internal Council teams responsible for the delivery and maintenance of services or venues that provide for sport and active recreation pursuits
- Tourism Noosa
- Adjoining local authorities – Sunshine Coast and Gympie Regional Council
- General community via Your Say Noosa, pop-ups and targeted consultation as appropriate

4.5 Recommendations

Recommendations will be developed in an action plan format from the above information to inform future resource allocation, service delivery, realistic funding opportunities and infrastructure improvements for sport and recreation in the Noosa Shire. It will identify Council and other key stakeholders and their role in development of:

- Places and spaces that provide opportunity for individual and collective participation in sport and active recreation
- Participation and support opportunities in sport and active recreation as a participant, coach, official, volunteer or administrator from grassroots through to elite.
- Tourism and sector development to encourage sport and recreation services and organisations to contribute to the local economy.

5 INFORMATION SOURCES

Information sources that need to be considered as part of the development of the project will include but not be limited to:

- Noosa Corporate and Operational Plan
- Noosa Social Strategy
- Noosa Shire Community Profile prepared by AEC group in 2015.
- Active Queensland Survey.
- LGA profiles by Queensland Treasury
- Sunshine Coast Noisy Sports Plan
- Sunshine Coast Sport and Active Recreation Plan 2011 - 2026
- Sunshine Coast Council Aquatics Plan 2011 - 2026
- Sunshine Coast Skate and BMX Plan 2011 - 2020
- South East Queensland Regional Plan

- 2011 Census data
- Council mapping and relevant datasets
- Strategic plan from Regional, State and National Sporting bodies
- Noosa Local Economic Plan
- Noosa Open Space Strategy (under development)
- Sports Field Audits and building condition assessments
- The Future of Australian Sport (Australian Sports Commission and CSIRO)
- Adult Participation Survey Results (Qld Government)
- Internal Noosa Council service reviews

6 DELIVERABLES & MILESTONES

The required deliverables and milestones are shown in Table 2.

Table 2 Indicative Project Milestones and Key Dates

| Milestone | | Council's preferred completion date |
|-----------|--|-------------------------------------|
| 1. | Formation of project working group | 22 August 2016 |
| 2. | Audit of existing sport and recreation organisations and facilities | 14 October 2016 |
| 3. | Review of Regional, State and National strategies and plans | 30 November 2016 |
| 4. | Consultation with Government Departments, adjoining Councils, National, State and Regional Sporting organisations as relevant. | 30 November 2016 |
| 5. | Consultation with local sport and active recreation organisations and general community | 30 November 2016 |
| 6. | Benchmark infrastructure and participation trends Population & demographic forecasts review Realistic funding opportunities identified | 15 February 2017 |
| 7. | Draft Final Report | 30 March 2017 |
| 8. | Public feedback on draft | 15 May 2017 |
| 9. | Final Report and adoption by Council | 30 June 2017 |

7 PROJECT MANAGEMENT & ADMINISTRATION

The development of the Sport and Active Recreation Plan will be progressed through a Sport and Active Recreation Reference Group. The purpose of the Reference Group will be to assist the Community Development team to:

- Shape the format and content of the Plan
- Advocate for availability of the necessary resources
- Provide a leadership role for the development and prioritisation of the Plan's objectives and outcomes
- Provide the support mechanism around the Plan
- Monitor the scope of the Plan
- Provide input into sport and active recreation issues identified

The recommended membership of the Reference Group is as follows:

| | |
|--|-------------------------|
| Councillor Representative | TBD (Chair) |
| Director Community Services | Alan Rogers |
| Community Development Coordinator | Alison Hamblin |
| Community Development Officer | Amanda Tie |
| Sports Development Officer | Peter Slattery |
| Community Facilities Manager | Ash Saward |
| Strategic Planning | Alinda Bryant |
| Principal Environment Officer | Peter Milne |
| Property Advisor | TBC when officer starts |
| State Gov't – Sport and Rec Services | Tania Lewis |
| Community Representative/s | EOI will be undertaken |
| Sunshine Coast School Sport Board Representative | TBD |

The development of this plan will be completed 'in house'.

8 APPENDIX A

| Activities to be included in the Noosa Sport and Active Recreation Plan | | |
|--|---|--|
| Adventure Racing Aquatics (Swimming, Water Polo, Synchronised Swimming, Diving) Archery Athletics, track and field Australian Football Badminton Baseball Basketball Beach Volleyball BMX Bocce / Petanque Bowls (Indoor) Bowls (Lawn) Boxing Bushwalking/trail walking Canoeing Cheerleading (No SSO) Community Gardening Cricket Croquet Cue Sports (Billiards, Snooker) Cycling (road and track) DanceSport (Cheerleading) Darts Dragon boating Drill Dance (Marching) Equestrian (Pony Club, Riding for the Disabled, Dressage Show jumping, Cross country, Polo, Polocrosse) | Fencing Futsal Golf Gridiron Gymnastics Handball Hockey (indoor) Hockey (outdoor) Kayaking Kite Surfing Lacrosse Martial arts Mountain Bike riding Netball Orienteering (inc Rogaining) Outrigger canoeing OzTag (no SSO) Parkour Powerlifting Rockclimbing / Abseiling Rowing Rugby League Rugby Union Sailing Shooting (Pistol, Clay Target, Rifle) Skating (Inline, Skate Boarding, Roller Derby) Skipping (Competitive) Soccer (Football) Softball Squash Surf Life Saving Surfing / SUP (Surf Sports) Table Tennis | Tennis Tenpin Bowling Touch Football Triathlon Vigoro Volleyball (Beach and Indoor) Walking for exercise Weightlifting Wrestling |

NB: This list will be refined in the final Plan to those operating in or with the potential to operate in the Noosa Shire.

Activities which will not be included in the Noosa Sport and Active Recreation Plan

Non-competitive, passive recreation activities including but not limited to:

Bird watching

Camping

Cards (eg Bridge)

Chess

Pigeon Racing

Dog Obedience (including Rally-O, Agility and Trialling)

Picnicking

Fishing/Angling

Recreational Swimming

Horse Racing

Gardening for personal pleasure

Dance activities outside of DanceSport Australia that could be classified as performance-based rather than competitive in nature.

Powered water craft activities (including jet skiing, water skiing, power boating)

Aviation activities (including hang gliding, light aircraft, gliding, aero-modelling)

Motor sport (including car racing, rally, motor cross, trail bike riding, 4WDing etc)

Home based or private recreation activities and pursuits