

36% ↑

foot traffic in Noosa Junction

95%
patrons satisfied with bus trip



64% of survey respondents would have driven a car if buses were not free
72% found Park & Ride signs helpful and easy to follow

PARK & RIDE FREE BUSES

296,633 bus passenger trips
41% ↑ XMAS
33% ↑ EASTER
increased patronage of free buses compared to previous year



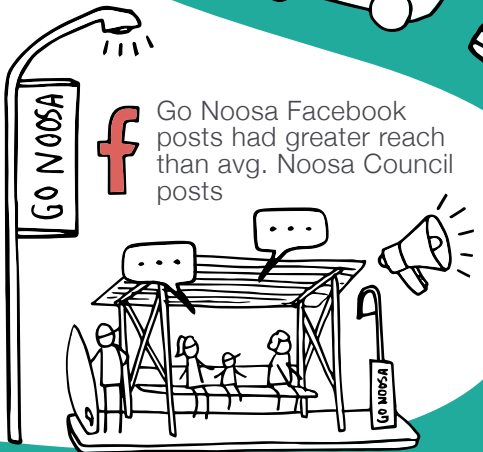
A glimpse into the future...

THE FUTURE

\$147,200 generated by paid parking (40% to charitable groups & 60% to Go Noosa trials)

27% ↑ BICYCLES
7% ↑ PEDESTRIANS
2% ↓ CARS
changes in traffic entering Hastings St compared to 2018

AWARENESS CAMPAIGN



f Go Noosa Facebook posts had greater reach than avg. Noosa Council posts

CARPARK FULL GO NOOSA

78% of survey respondents would consider Park & Ride if Noosa Heads car parks full



5MIN shorter bus ride over Noosa Hill

GO Noosa
GO NOOSA TRIAL INSIGHTS
CHRISTMAS 2018 & EASTER 2019
NOOSA COUNCIL

THANK YOU!



DATA SOURCES:
• Christmas & Easter Go Noosa Survey
• Traffic, Pedestrian and Parking Occupancy Survey – 3 Jan 2019

• Traffic sensors
• Go Noosa App data
• Traffic engineer observations
• Observational feedback