

AGENDA

Special Meeting

Thursday 14 February 2019

commencing at 2.30pm

Council Chambers, 9 Pelican Street, Tewantin

**Committee: Crs Tony Wellington (Chair), Jess Glasgow, Ingrid Jackson,
Joe Jurisevic, Frank Pardon, Brian Stockwell, Frank Wilkie**

“Noosa Shire – different by nature”

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1 THE NEW NOOSA PLAN – FOR PUBLIC CONSULTATION

Author	Principal Strategic Planner, Rowena Skinner Environment & Sustainable Development Department
Index	ECM/ Project & Contract: PSR 06 Planning Scheme Review 2016 - Scheme Documents ECM/ Subject: New Noosa Plan
Attachments	1. Draft New Noosa Plan – refer to Council’s website: https://www.noosa.qld.gov.au/the-new-noosa-plan (Note: The confidentiality was removed for this attachment at the Special Meeting dated 14 February 2019) 2. Community Engagement Strategy

EXECUTIVE SUMMARY

Following Council endorsement of the draft planning scheme in May 2018, the draft scheme has gone through review by State agencies and various amendments have been made in response to State issues. The Chief Executive of Department of State Development, Manufacturing, Infrastructure and Planning has now approved the draft scheme for the purpose of public notification. This report presents the final draft version of the proposed planning scheme (New Noosa Plan) for community consultation.

RECOMMENDATION

That Council note the report by the Principal Strategic Planner to the Special Council Meeting dated 14 February 2019 and:

- A. Endorse the draft planning scheme (Draft New Noosa Plan) provided at Attachment 1, for the purpose of public consultation from Friday 15 February 2019 until Monday 20 May 2019;
 - B. Authorise the CEO to remove the confidentiality associated with Attachment 1 at 8.30 am Friday 15h February at which time the formal statutory public notification of the draft planning scheme begins; and
 - C. Endorse the Community Engagement Plan provided at Attachment 2, which outlines the program for engaging with the community on the draft scheme.
-

REPORT

This report provides Council with an update on the New Noosa Plan (draft planning scheme) and recommends Council proceed to commence public consultation on the draft scheme.

1. State Interest Review

Following endorsement of the draft planning scheme by Council in May 2018, the scheme was forwarded to the Chief Executive, Department of State Development, Manufacturing, Infrastructure and Planning (DSDMIP) for the first of two mandatory State Interest Reviews (the second occurs after public consultation).

On 11 June 2018 a combined briefing was given by Council staff to all relevant State agencies following their initial review of the draft planning scheme. On 9 July the Department issued the first of multiple pause notices, accompanied by a large number of initial comments on the draft planning

scheme and instructions on revising the content. Over the ensuing months planning staff attended various meetings with individual State agencies and the DSDMIP and received further instructions and requested changes through to the end of November 2018. Agreed positions on all these matters has been the result of much consideration and negotiation.

On 21 January 2019, the Director General of DSDMIP advised that the State is satisfied that the proposed planning scheme appropriately integrates the relevant state interests for the Noosa Shire and that Council can proceed to public consultation on the scheme.

Through a separate process the draft Local Government Infrastructure Plan (LGIP), which forms Part 4 and Schedule 3 of the draft planning scheme, underwent State Review and approval was given by the Minister for the purpose of public notification on 5 November 2018. The New Noosa Plan incorporating the LGIP will be publicly notified as one.

2. Changes to the draft planning scheme

As a result of State Interest review, and consequential refinement, considerable changes have been made to the draft planning scheme since Council endorsed it in May 2018. Staff have informally provided Councillors with an overview of these previously. Additionally the proposed LGIP and the planning scheme policies have now been incorporated into the draft planning scheme.

3. Public Consultation

In March 2018 the acting Director General of DSDMIP gave notice about the required process for preparation of the Noosa Planning scheme, including the process to be followed for public consultation. The Community Engagement Strategy was considered by Council in May 2018 and the State has accepted this Strategy. Given the lag in the State Interest Review an updated and more detailed strategy has been prepared and is attached for Council endorsement. It highlights that:

- Council has already determined that the period of engagement is to exceed the required 40 business days and that public notification will run for 3 months.
- As well as the permanent display space in Pelican Place, small displays will be located in the two libraries and pop-up information stalls will be offered to the community in 8 locations throughout the Shire.
- Owners of property with significant zone changes will be directly advised by letter.
- Property owners who have a usual mailing address outside the Shire will be directly notified.
- Briefings will be offered to external stakeholder groups.
- A number of fact sheets and user guides have been developed on specific topics which will be available both on line and in hard copy.

This updated Strategy will be forwarded to the State and be available for the general public.

As per legislative requirements a statutory notification is required to outline the public notification period for the Planning Scheme. It is proposed that subject to Council's endorsement, the draft planning scheme (New Noosa Plan) will formally be on public notification from 8.30am Friday 15 February 2019. At this time, Attachment 1 which is the Draft New Noosa Plan, will no longer be confidential and can be made public via Council's website. Public notification will occur from Friday 15 February 2019 until Monday 20 May 2019.

4. Key aspects of the New Noosa Plan

In drafting the New Noosa Plan staff were guided by the existing planning scheme and long held Noosa planning philosophies, the Noosa Design Principles and various Council Strategies (including the Local Economic Strategy, the Social Strategy and the Transport Strategy). While the

New Noosa Plan has been a complete re-write under new legislation, within the context of a new State Planning Policy and including all new zones and land use definitions, Council and the community should take a level of comfort that the underlying intent of the scheme is familiar in that it:

- maintains a strong approach to environmental protection and management of Noosa’s natural assets
- seeks to protect the lifestyle of Noosa Shire residents
- maintains the boundaries and character of distinct towns and villages
- maintains a modest upper limit on development capacity within the Shire
- continues to enable sustainable development outcomes, respectful of and responsive to natural values and natural hazards
- responds to the differing needs of a diverse community in terms of housing choice, employment opportunities, community infrastructure, transport, accessibility, etc.
- facilitates a range of employment and business opportunities, largely within centres and industrial areas but also including rural and home-based enterprises
- caters for productive rural pursuits to co-exist with nature conservation and lifestyle aspirations in the hinterland
- includes consistent, clear messaging that development within Noosa Shire is expected to be of a high design quality and integrate with the landscape and landform
- facilitates a visitor experience which is different to that offered by other South East Queensland destinations and which is not at odds with the lifestyle of residents
- continues to take a place-based approach with local area plans and the use of precincts to distinguish the discreet differences between centres or industrial areas

The New Noosa Plan has also had to respond to updated science on aspects such as climate change and coastal hazards and address new and growing social and economic trends such as multi-faceted businesses, the sharing economy (home sharing, shared co-working spaces, ride sharing etc.) and changing market expectations.

In addition, the new Noosa Plan has been prepared in a digital platform, called E Plan. This platform offers an easy to use, intuitive and interactive user experience. A user guide will be available during the public notification period and staff will be on hand to assist people to understand and access the digital version of the New Noosa Plan.

When Council released the Discussion Paper on the New Noosa Plan in 2016, it invited the community to have their say on various ideas for the New Noosa Plan. Council received hundreds of submissions to the Discussion Paper and drafting was informed by these submissions. The following provides a brief summary of how the New Noosa Plan seeks to address some of the key issues/ideas raised in or through in the Discussion Paper.

Discussion Paper Element	How the draft planning scheme has addressed it
Community	
<i>Keep existing community spaces such as for sports, recreation and education</i>	Existing schools, childcare centres, community centres and places of worship have been zoned Community Facilities and annotated for that purpose. The Recreation and Open Space Zone has been applied to sports clubs and active recreation areas.
<i>Foster cultural activities and protecting places of heritage significance</i>	The heritage overlay applies to areas of local heritage significance and the most significant landscape values are protected in the Environmental Management and Conservation zone. The Community Facilities zone applies to most community spaces such as galleries however some of the halls in hinterland towns and villages have a Centres zone to facilitate commercial uses within the halls.

Discussion Paper Element	How the draft planning scheme has addressed it
<i>Support transport opportunities that are an alternative to private cars</i>	Public transport and active transport outcomes are incorporated throughout the scheme. Specific requirement for further transit/public transport facilities have been applied at the Noosa Business Centre.
Environment	
<i>Continue to protect and manage the natural environment</i>	This has been the foundation of drafting the New Noosa Plan. Every aspect of the scheme from high level strategic outcomes to detailed code solutions has been drafted to conserve / minimise impacts on environmental values including landscapes, flora, fauna, waterways, air quality and soil quality.
<i>Consider the biodiversity values of the local flora and fauna</i>	The New Noosa Plan continues to ensure strong protection of our Environment and Biodiversity values. The biodiversity overlay has been updated and applied to protect local biodiversity and waterway values. Where the values and sensitivities are so significant, the Environmental Management and Conservation zone has been applied to all or part of the site.
<i>Undertake new mapping of biodiversity values and align with Council's Biodiversity Plan</i>	New updated mapping reflects changes in the landscape from tree clearing, regrowth and revegetation.
<i>Encourage stronger natural wildlife corridors between important areas of biodiversity, including waterways</i>	Connectivity mapping is provided in the Strategic Framework to identify and encourage the strengthening of habitat connectivity.
<i>Maintain the look and feel of Noosa</i>	The scheme seeks to maintain the high standard of built form, landscaping and works such that the signature design principles of Noosa Shire are upheld.
Economy	
<i>Encourage a wider range of jobs and job opportunities particularly, in those business sectors Council considers a priority</i>	The New Noosa Plan enables more opportunities in rural enterprise as well as within our village centres and industry zones which provide for greater diversity in priority sectors. Examples include the Mary Street Health and Wellbeing precinct, Venture Drive Enterprise Precinct, Hofmann Drive Business and Industry precinct as well as various other specialised precincts in the Noosa Business Centre and Noosa Junction.
<i>Ensure that technology and creative businesses are included in the growth of the Noosa Shire Business Centre</i>	The Noosa Business Centre includes a diverse range of business, retail and village mixed use precincts which will enable creative and technology based business development. The Plan also specifically includes an Innovation Zone at the Noosa Business Centre which provides for future business related to research and development, technology, digital and knowledge based sectors.
<i>Encourage Noosa Junction to become an urban village and a creative hub</i>	Noosa Junction is designated as a Major Centre within the Noosa Shire Centres Hierarchy recognising its importance in terms of providing a high level of retail, business and community services including a focus on local brands, restaurants and entertainment and creative businesses as well as incorporating residential development in the form of mixed-use buildings as well as high density residential development.

Discussion Paper Element	How the draft planning scheme has addressed it
	<p>A specific hospitality precinct will cater for night-time activity including restaurants and bars with live and amplified music.</p> <p>The redevelopment of the former bowls club will include public open space creating a visual link to Pinaroo Park and fostering outdoor activity.</p>
<i>Provide opportunity for all villages, towns, shopping and business precincts to be more vibrant with a wider range of uses and activities</i>	<p>All centres zones allow for a greater diversity and mix of uses including residential development in the form of mixed use buildings to provide more vibrant and activated centres. Greater flexibility is provided in the Draft Plan where it is typically acceptable development for a business in an existing building to swap between for example an office, shop, food outlet.</p>
<i>Encourage active and pedestrian-friendly streets in centres</i>	<p>Local Area Plan Codes include Framework and Character Plans which provide direction and guidance on where active streetscapes would benefit centres, as well as showing the priority cycling and pedestrian linkages in centres.</p>
<i>Create special enterprise precincts for mixed businesses in the Noosaville industrial area</i>	<p>The New Noosa Plan introduces a range of precincts in the Noosaville Industrial estate which enable greater flexibility and mix in land uses to cater for current and future trends such as the Venture Drive Enterprise Precinct.</p>
<i>Adapt to changing business needs like shared spaces for start-ups and micro-businesses</i>	<p>Centre and Industry Zones provide for greater flexibility in terms of changing business needs and opportunities for shared office and co-working spaces. The Noosa Business Centre provides for a specific precinct which will enable the transition of small start-ups from home based business to smaller tenancies in a centre environment.</p>
<i>Make it easier for a new business to start in an existing tenancy</i>	<p>Within the centres it is typically acceptable development to swap between an office, shop, food and drink outlet, health care service or service industry if within and not expanding an existing building.</p>
<i>Enable multiple businesses to operate in a single tenancy</i>	<p>Within Centre and Industry Zones different businesses can operate within a single tenancy provided that the land uses are consistent and meet the requirements of the Planning Scheme.</p>
<i>Provide new opportunities for rural enterprises and support the local supply chain</i>	<p>In general, the Rural zone has been applied to more rural properties and this zone allows for a fairly wide range of home-based businesses, roadside stalls, rural industry, animal keeping, nature-based tourism, outdoor education, training in primary industries or in food and fibre production as well as the range of agricultural uses (animal husbandry, aquaculture, cropping, intensive animal industry, intensive horticulture, permanent plantation and wholesale nursery). As would be expected minimum lots size and separation distances apply to some of these.</p> <p>Caretaker's accommodation and rural workers accommodation are provided for in certain circumstances.</p>
Housing	
<i>Encourage a better fit between housing supply and needs</i>	<p>There has been one additional site identified for residential aged care. Existing or planned aged care, retirement villages and relocatable home parks are protected. Secondary dwellings remain allowable for household members, however must meet certain requirements.</p>

Discussion Paper Element	How the draft planning scheme has addressed it
<i>Encourage new development close to inner areas rather than adding to the fringes of towns and villages</i>	Shop-top or other attached housing has been facilitated in the larger centres and there is unit zoned land around most centres (increased around Noosa Junction and the Noosa Business Centre). No urban expansion has occurred.
<i>Encourage opportunities for small housing</i>	As well as specifically promoting small dwellings in the centres in medium and high density residential zones the new Noosa Plans provides incentives to encourage small dwellings by giving bonus site cover and plot ratio provisions as well as requiring a lesser number of car parks.
<i>Ensure that urban development is framed by the natural landscape</i>	Environment protection and Landscaping provisions have been strengthened and retained to ensure ongoing protection of the natural landscape, as have building setbacks.

Previous Council Consideration

Special Meeting Minutes, 29 May 2018, Item 1, Page 2

That Council note the report by the Planning Scheme Project Manager to the Special Meeting dated 29 May 2018 regarding the proposed new Planning Scheme and:

- A. *Endorse the proposed new planning scheme for the purpose of a state interest review;*
- B. *Give notice to the Chief Executive of the Department of State Development, Manufacturing, Infrastructure and Planning of this decision;*
- C. *Authorise Council's Chief Executive Officer to consult with the Chief Executive of the Department of State Development, Manufacturing, Infrastructure and Planning about issues arising from the state interest review and to prepare consequential amendments to the proposed planning scheme for Council consideration;*
- D. *Authorise Council's Chief Executive Officer to undertake minor edits to the proposed planning scheme including to correct any anomalies; and*
- E. *Note that a further draft of the planning scheme will be presented to Council following the state interest review for the purpose of endorsement for community consultation.*

Ordinary Meeting Minutes, 16 August 2018, Item 1, Page 11

That Council note the report by the Principal Strategic Planner and Infrastructure Assessment Coordinator to the Planning & Environment Committee Meeting dated 7 August 2018 regarding the Draft Local Government Infrastructure Plan (LGIP) for the New Noosa Plan and:

- A. *Endorse the Draft Local Government Infrastructure Plan (LGIP) for the New Noosa Plan and supporting information provided at Attachment 1 to the report for the purpose of review by an Appointed Reviewer and the Minister for Local Government and Planning;*
- B. *Engage an Appointed Reviewer to undertake a compliance assessment of the Draft LGIP;*
- C. *Authorise Council's Chief Executive Officer to:*
 - i. *Make changes to the Draft LGIP arising from the Appointed Reviewer's assessment where they are not significant and do not alter policy;*
 - ii. *Write to the Minister for Infrastructure and Planning requesting a review of the proposed draft LGIP and the Minister's approval to commence public consultation on the proposed Draft LGIP;*
 - iii. *Make amendments to the draft LGIP if required by the Minister to gain approval; and*
 - iv. *Follow the statutory process outlined in the Minister's Guidelines and Rules including undertaking public consultation on receiving the Minister's approval.*

Finance

The preparation of a new planning scheme has been a significant project over the past couple of years and has required significant investment in staff resourcing, specialist consultants, IT resources, publications etc. The longer than expected State Interest review has seen some extension of project costs.

Risks & Opportunities

The existing planning scheme was prepared under the Integrated Planning Act which was replaced in 2009 by the Sustainable Planning Act, which in turn has been replaced by the Planning Act 2016. The current scheme is therefore lagging behind State Legislation. The risk of not having an appropriate, contemporary planning scheme, keeping pace with global trends and setting out future land use and development forms is a risk.

A comprehensive community engagement program has been planned and every effort is being made to ensure that most if not all Noosa residents and ratepayers are made aware that a new Planning Scheme has been developed and they are encouraged to review the draft scheme and proposed changes, seek further information and or make a submission.

Consultation

External Consultation - Community & Stakeholder

Staff have been in regular communication with the Maroochydore office of the Department of State Development, Manufacturing, Infrastructure and Planning, and have had meetings with many other State agencies through the last 6 months. Engagement with the community is the next step in the process of preparing a new planning scheme.

The Community Engagement Plan attached outlines Councils proposed plan for the public notification period.

Internal Consultation

Councillors have been involved in over 30 workshops through the preparation of the draft scheme over the last two years. Key managers and other officers have also been involved in policy formulation. Development assessment staff have been reviewing the draft scheme for operational workability.

Departments/Sections Consulted:

<input type="checkbox"/> Chief Executive Officer Executive Officer Executive Support	<input type="checkbox"/> Community Services Director X Community Development Community Facilities Libraries & Galleries Local Laws X Waste & Environmental Health	<input type="checkbox"/> Corporate Services Director Financial Services ICT Procurement & Fleet X Property Revenue Services
<input type="checkbox"/> Executive Services Director X Community Engagement Customer Service Governance People and Culture	<input checked="" type="checkbox"/> Environment & Sustainable Development Director Building & Plumbing Services Development Assessment Economic Development Environmental Services Strategic Land Use Planning	<input type="checkbox"/> Infrastructure Services Director X Asset Management Buildings and Facilities Civil Operations Disaster Management X Infrastructure Planning, Design and Delivery

The New Noosa Plan Community Engagement Strategy (Revised)



Project Name		The New Noosa Plan	
Date		February 2019	
Department		Environment & Sustainable Development	Branch Strategic Land Use Planning
Contact		Noosa Plan Project Support Officer	
Target start date	15 February 2019	Target finish date	20 May 2019
Project Description			
<p>A planning scheme is a plan prepared by Local Government that sets out the long term planning intent for the local government area and regulates land use and development. It aims to provide certainty to the community about how the local government area will develop in the future and over the life of the plan.</p> <p>The <i>Planning Act 2016</i> requires all Local Governments in Queensland to review a planning scheme every ten years and decide whether to make a new planning scheme. The current planning scheme (The Noosa Plan) which came into effect in 2006 is now 13 years old and requires a comprehensive review. The New Noosa Plan sets out the strategic directions for Noosa’s development to 2041.</p> <p>The New Noosa Plan project has six stages as follows-</p> <ol style="list-style-type: none"> 1. Prior preparation 2. Community consultation with a Discussion Paper 3. Drafting of New Noosa Plan 4. First State Interest Review 5. Community Consultation of draft plan 6. Second State Interest Review, Council adoption and commencement 			
1. Design - Project background			
<p>Development of the New Noosa Plan is a significant project for Noosa Council and the Noosa community. It is a high profile multi-year project, with long-term implications. It is anticipated the project will be finalised by late 2019. As well as there being a statutory requirement to undertake consultation, there is an expectation by Council and the community for community engagement during the preparation of the New Noosa Plan. Input from the community is important to assist Council to develop a plan that appropriately captures the broad community’s values and their preferences towards development and new opportunities.</p> <p>The project includes community engagement at three stages of the project:</p> <ul style="list-style-type: none"> Stage 2 - Discussion Paper (consult) Stage 5 - Draft Noosa Plan (consult) Stage 6 – Council adoption and commencement of New Noosa Plan (inform) <p>The Discussion Paper stage was finalised in 2016. The Discussion Paper set out the key high-level policy approaches to guide the preparation of the New Noosa Plan and was made public for community consultation in late 2016. Feedback on the Discussion Paper was presented to Council in February 2017. Council resolved to consider the suggestions made by the community in drafting the New Noosa Plan.</p> <p>The New Noosa Plan is being prepared with involvement from the Queensland government and following endorsement of the draft by Council and the government it will be made available to the public for consultation purposes. Public release of</p>			

the draft Noosa Plan will commence in the first quarter of 2019. Although the minimum statutory period for consultation is 40 business days, it is Council's intention to undertake consultation for a period of 60 business days (3 months) .

Adoption and commencement of the New Noosa Plan will be the final formal stage of the project however there is likely to be further engagement with stakeholders such as the property and design industries to help them become familiar with the new scheme.

2. Design - Understand context & scope project

Context

Political

- It is desirable to commence and conclude the project within one term of Council. The next Council election will be held in March 2020.
- Given the reach within the community and various interest groups, the Noosa Plan will be of considerable interest and it is important to keep the community informed during the project.
- Changes to state legislation and state guidelines may impact on the New Noosa Plan project.
- State elections, have the potential to impact on the progress of the project due to 'caretaker' mode and/or change of government. This will need to be taken into consideration as the project progresses and relevant information provided through the engagement process. A state election was held in late 2017 and so there is limited prospect of another election event in the remaining life of the project.

Economic

- The New Noosa Plan has been informed by other strategies such as the Local Economic Plan and Centres Hierarchy and has benefitted from input from key business representatives and groups.
- The various interest groups within the business community are key stakeholders and are expected to actively participate in the principal community consultation stage.
- The New Noosa Plan has revised the zones and development standards for future business and industry land uses.

Social

- The New Noosa Plan has considered other strategies and studies such as the Social Plan, Housing Needs Assessment, and other relevant planning studies.
- The New Noosa Plan addresses social issues such as housing choice, housing affordability, provisions for aged care and opportunities for additional education and health facilities.

Technological

- For the first time, the New Noosa Plan is a fully electronic scheme, prepared in the T1 ePlan format. As such it will be available from any computer or device with internet access, not just as a static PDF as is the case with the current scheme. Electronic submissions will be able to be made and integrated mapping will allow people to search particular properties.

Legal

- State legislation, including the Planning Act 2016, the Planning Regulation 2017, the State Planning Policy, the SEQ Regional Plan 2017 and state-prepared guidelines govern the preparation of the New Noosa Plan.

Environmental

- Council is continuing to improve our knowledge of the environment and its processes. Council is undertaking a Climate Change Adaptation Strategy and has undertaken further study of biodiversity and natural hazards. The New Noosa Plan has been informed by the latest available information.
- Noosa Design Principles & Sustainability Principles are referenced.

Historical

- Local heritage has been recognised in the current Noosa Plan 2006 and these measures are again considered in the New Noosa Plan.

<p>Community</p> <ul style="list-style-type: none"> The Noosa community has a long history of activism aimed at protecting the values and character of Noosa. Around 50 years ago the community began to monitor environmental management and forms of development. The community’s participation in the preparation and review of the draft New Noosa Plan continues this longstanding tradition. <p>Scope</p> <p>Community engagement at this stage of the project (stage 5) is designed to consult with the whole community to gain feedback on the policy and content of the draft Noosa Plan. Activities already determined to be included are-</p> <ul style="list-style-type: none"> The period of engagement being 4 weeks more than the required 40 business days, Pop-up stalls will be offered to the community in 8 locations throughout the Shire. A dedicated space in Tewantin (Pelican Place) has been chosen for displaying the New Noosa Plan with staff available to talk to every day of the consultation period. Owners of property with significant change to entitlements will be directly advised. Briefings to particular stakeholder groups will be offered. <p>Additional engagement activities are nominated in Section 5 below.</p> <p>Consultation on the New Noosa Plan will be supported by additional background information including Council and Queensland government endorsed strategies, plans, policies and studies.</p> <p>Stage 6 of the project will be focussed on informing community and stakeholders of the New Noosa Plan’s adoption and commencement.</p>							
<p>3. Design - Project Purpose</p>							
<ul style="list-style-type: none"> The statutory obligations of the <i>Planning Act 2016</i> and Minister’s Guidelines and Rules are met The community is engaged and actively takes part in the New Noosa Plan process Meaningful feedback is received from the community and stakeholders on the New Noosa Plan A sense of ownership/interest around the New Noosa Plan is held amongst the community The community is aware they are being heard by providing responses (and changes if appropriate) to community feedback The community and stakeholders are informed of the New Noosa Plan’s commencement 							
<p>4. Design</p>							
<p>Direct communication will be made to inform internal and external stakeholders about the consultation opportunities with the New Noosa Plan.</p> <p>External key stakeholders</p> <table border="0"> <thead> <tr> <th style="text-align: left;">Interest</th> <th style="text-align: left;">Stakeholder</th> </tr> </thead> <tbody> <tr> <td>State planning policies</td> <td>State agencies Adjoining LGA’s</td> </tr> <tr> <td>Business</td> <td>Noosa Chamber of Commerce & Industry Noosaville Association Peregian Beach Business Association Cooroy Chamber of Commerce</td> </tr> </tbody> </table>		Interest	Stakeholder	State planning policies	State agencies Adjoining LGA’s	Business	Noosa Chamber of Commerce & Industry Noosaville Association Peregian Beach Business Association Cooroy Chamber of Commerce
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State planning policies	State agencies Adjoining LGA’s						
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	<ul style="list-style-type: none"> Country Noosa Hastings St Association Sunshine Coast Business Council Noosa Junction Association Tourism Noosa Create Noosa Innovate Noosa Sunshine Coast Creative Alliance Noosa Education & Training Alliance
Community / Environment	<ul style="list-style-type: none"> Noosa Community Partnership Roundtable Northern Sunshine Coast Network (Human Services) Gubbi Gubbi / Kabi Kabi Traditional owners Noosa Residents and Rate Payers Association Noosa Biosphere Reserve Foundation Ltd Noosa Community Biosphere Association Noosa Parks Assoc. Noosa Integrated Catchment Association Noosa & District Landcare Healthy Land and Water Mary River Catchment Coordination Assoc Inc Heritage groups
Development	<ul style="list-style-type: none"> Architects Building Design Association Planning & Development Consultants Urban Development Institute Australia Property Council of Australia (Sunshine Coast Committee) Key property investors/holders
Internal key stakeholders	
<ul style="list-style-type: none"> Stakeholder Development Assessment Environmental Services Community Development Waste & Environmental Health Economic Development Community Engagement Building & Plumbing Infrastructure Planning, Design & Delivery Asset Management Customer Service Property Councillors Council staff generally 	<ul style="list-style-type: none"> Interest New Noosa Plan Environment provisions Social provisions Waste management Business facilitation in accordance with the Local Economic Plan Community engagement Aspects regarding building works, liquid waste disposal, water recycling Infrastructure provisions Infrastructure provisions Community engagement strategy Provisions affecting Council property New Noosa Plan New Noosa Plan

Aboriginal and Torres Strait Islander communities

- Determining appropriate Council representatives who understand the social, cultural and political contexts.
- Ask Indigenous contacts how best to consult with them, including representatives of the Gubbi Gubbi / Kabi Kabi traditional owners.
- Organise a face to face meeting in an appropriate place.
- Provide a summary of planning scheme content as it relates to Indigenous interests – including cultural heritage, environmental protection and landscape values, important known sites.
- Give the Indigenous community enough time to participate.
- Be flexible and acknowledge that written responses may not be an appropriate way to capture feedback.

Impacted areas

The whole of the Noosa local government area.

5. Plan – Components and sequence**Project Stage 5 – draft New Noosa Plan – Community engagement**Internal Methods – Consult/Collaborate

- Home page intranet
- Staff newsletter
- Emails directly to all branches listed in part 4 above (including Executive Office/Councillors) tailored to their particular interests
- Personal briefings for Councillors and teams as requested
- Project Working Group

External Methods – Consult**General Notification to Community**

- Formal public notice in local paper
- Paid feature ad multiple times through the first 4 weeks
- TV commercials throughout whole campaign (126 in total)
- Media release(s)
- Social media campaign - Noosa Council Facebook feeds and LinkedIn
- Home page on Council's internet site
- Dedicated page on Council's internet site
- Outline on Your Say Noosa site
- Static display of New Noosa Plan via dedicated customer computers and associated material at 3 Pelican Street Tewantin as well as smaller "unmanned" displays at Cooroy and Noosaville Libraries
- Hard copy Strategic Frameworks "booklet"
- Brochures, fact sheets and posters

Targeted Notification to Community

- Direct mail out to owners of properties affected by significant zone change
- Direct mail out/email to people who made a submission to the Discussion Paper
- Direct mail out/email to property owner if postal address is outside Noosa Shire (other than public land)
- Direct mail out/email to database of consultants, building certifiers, designers etc
- Direct emails to external key stakeholders as listed in Section 4 above
- Brief Professional Advisory Group
- Brief Business Advisory Group

<ul style="list-style-type: none"> • Social forum • Environment forum <p>Assistance with Interpreting and Submitting</p> <ul style="list-style-type: none"> • Interactive Mapping/ ePlan online planning tool • Your Say Noosa as well as a dedicated page on Council’s web page. • Dedicated shopfront at 3 Pelican Street, Tewantin (9:00 to 4:00pm week days) with staff available to advise on the New Noosa Plan. Outside these hours staff may be available by appointment. • Eight pop –up ‘talk to a planner’ information kiosks at locations throughout Shire between 26 Feb and 21 March (Peregian Beach, Kin Kin, Cooroy, Noosa Junction, Boreen Point, Cooran, Pomona, Noosaville). Ideally each of these will have a Councillor in attendance. • Hard copy documents at the libraries and Pelican Place for accessibility by users uncomfortable with computers. • Extensive explanatory material on using/ navigating the scheme, on particular key messages and snapshots on the local area plans. • Direct email address for enquiries on and submissions to the draft New Noosa Plan <p>Feedback to Submitters</p> <ul style="list-style-type: none"> • Initial acknowledgement • Responses to submitters informing outcome of submission consideration <p>Project Stage 6 – Adoption and commencement - 2 weeks for notification and information</p> <p>Methods for informing</p> <ul style="list-style-type: none"> • Inform through Your Say Noosa on outcomes, where to find information etc. • Media Releases • Launch activities • Direct mail out as required • Industry briefings and training (eg consultants, building designers, real estate agents)
<p>6. Manage – Deliver, monitor response and establish success metrics</p> <p>The New Noosa Plan’s engagement success can be measured by:</p> <ul style="list-style-type: none"> • media articles about the Noosa Plan • number of submissions received • content of community feedback • meeting legislative requirements • meeting community expectations/aspirations –from submissions received (Stages 2 and 5) and Council’s decisions in response • approval by the State and adoption by Council in a timely manner • other feedback from the community about the adequacy of the engagement process.
<p>7. Databases used and file location</p> <p>N:\07 Planning\19 Strategic Planning\New Noosa Plan - NNP\Community Engagement ECM\Project and Contract Index\PSR – 01 Noosa Plan Review 2016 Consultation / Community Engagement & Feedback (and relevant sub folders/ activities).</p>
<p>8. Expected media required</p> <p>It is expected that a variety of media will be required at the different stages of the project as highlighted above. The Strategic Planning team will work with the corporate Community Engagement team to develop these prior to commencement of each stage.</p>
<p>9. Closing the gap</p>

For the formal consultation process, submitters will initially receive a brief acknowledgement but following Council consideration of their submission they will receive detail of the consideration of the matter(s) and what, if any, changes are being made as a result of the submission.

Figure 1. IAP2 Diagram: Set Purpose

This diagram is useful at the outset of a Community Engagement Project to help ensure that all the essential steps are covered to avoid wasting time later or making mistakes.

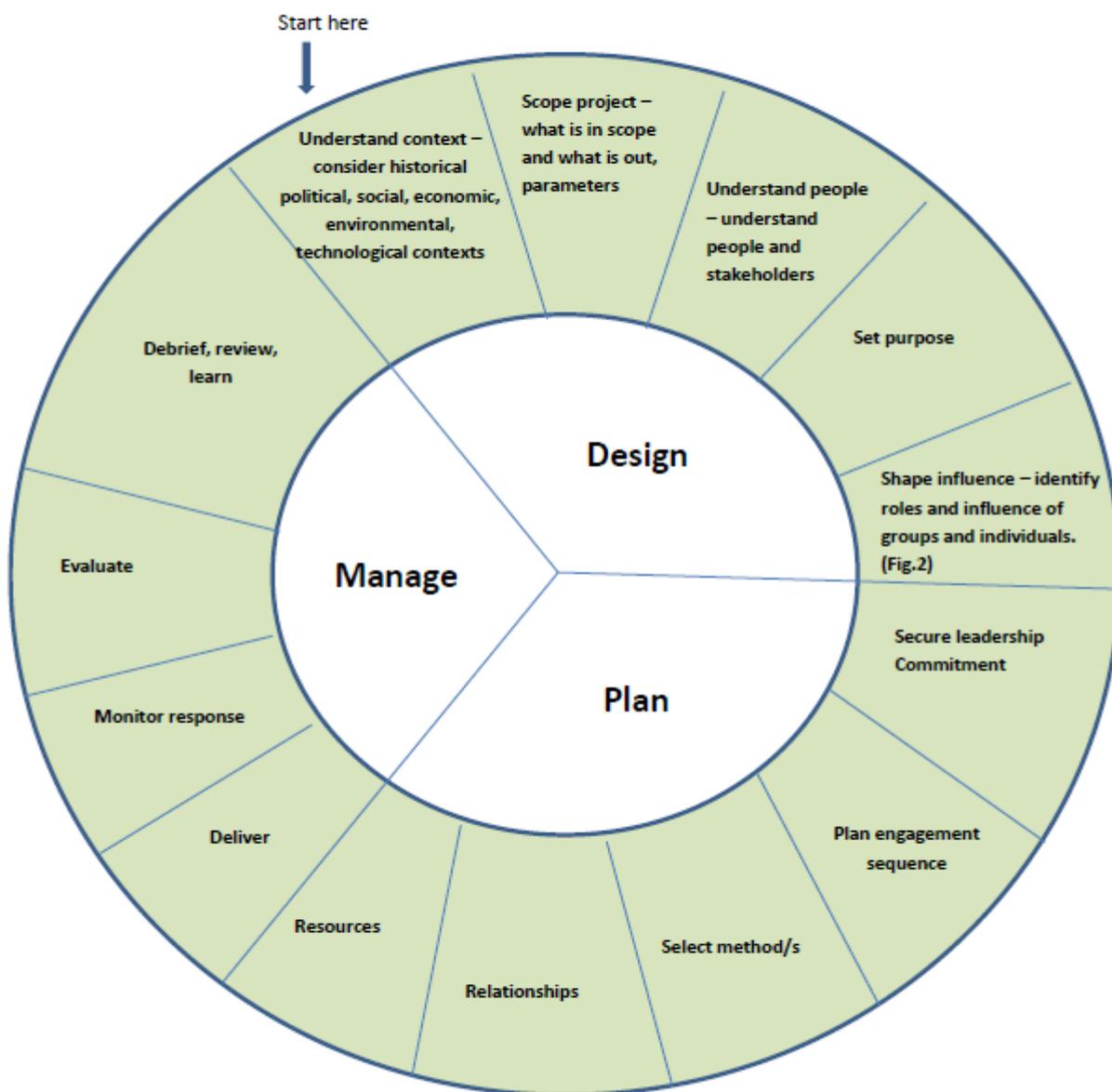


Figure. 2. IAP2 Diagram: Stakeholder Groups – Levels of Impact and Interest

This diagram helps when developing an understanding of which groups and individuals require most communicating with and engaging with to have a successful project.

Where there is a low level of interest, but the impact of Councils decisions will be high, creative thinking will be required to ensure that these groups or individuals are reached during the consultation.

